

**Recommended Club List
Chicago Fall 1999**

VENUE	NEW/TC PPZ	AD PAO	RESID P	CAP ACITY	IN/OUT	CONTRACT TYPE	LAST STATUS	COMMENTS
Alumni Club 15 W. Division Street Chicago, IL 312/337-4349	NO	PAO	YES	450	IN	MARLBORO		Alumni Club serves food during the day, which is why they're PAO, but during the events it will be 21+. All locations are very popular with PPZ crowd. This is strongly recommended.
Alumni Club 2251 N. Lincoln Ave Chicago, IL 60660 312/348-5100	NO	PAO	YES	450	IN	MARLBORO		Same as Alumni Club on Division Street.
Boogie Nights (Lombard) 50 Yorktown Road Lombard, IL 60148 630/620-7847	NO	AO	YES	500	IN	MARLBORO		We used both Boogie Nights locations in the Spring run and it was great. We were there on Sundays for Service Industry Night (SIN) and Wednesdays, leaving weekends open for other clubs.
Boogie Nights (Schaumburg) 1251 E. Golf Road Schaumburg, IL 60173 847/619-3435	NO	AO	YES	500	IN	MARLBORO		See Boogie Nights (Lombard)
John Barleycorn Mem. Pub 658 W. Belden Ave. Chicago, IL 60614 773/348-8899	NO	PAO	YES	700	IN/OUT	MARLBORO		John Barleycorn's is a very popular Lincoln Park bar. The crowd at this bar is exactly what PPZ is looking for: young, educated, and slightly affluent.
Original Mothers, The 26 West Division Street Chicago, IL 60610 312/642-6800	NO	AO	YES	300+	IN	MARLBORO		This is an extremely popular club on Division Street, Chicago's most famous nightclub street. It is always busy on the weekends with a strong PPZ crowd.

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VENUE	NEW TO PPZ?	AO/PAO	REC'DS	CAP	IN/OUT	CONTRACT STATUS	COMMENTS
Polly Esther's 213 W. Institute Chicago, IL 312/664-0777	NO	AO	YES	775	IN	MARLBORO	Polly Esther's is part of a chain based in NYC. It is extremely popular with the PPZ demographic and is one of the hottest clubs in town. There's plenty of space. This club is highly recommended.
Plush 2242 N. Lincoln Chicago, IL 60614 773/404-1535	NO	AO	YES	300	IN	MARLBORO	Plush is a popular dance club/lounge that we had great events at in the past. Management was very cooperative and customers were responsive.
Excalibur 632 N. Dearborn Chicago, IL 60661 312/266-1944	NO	PAO	YES	3500	IN	PENDING	This is one of the largest nightclubs in Chicago. We would love to run PPZ there. They are currently negotiating a year round deal for which Marlboro is bidding, we can't approach yet.
Sidelines 2843 N. Halstead Chicago, IL 60657 773/528-7569	NO	PAO	YES	550	IN	MARLBORO	Sidelines is a large dance club/live music venue that showcases pop music and cover bands. Set up in the back dance hall would be the ideal placement for PPZ
House of Blues 329 N. Dearborn Chicago, IL	YES	PAO	NO	1500	IN	KOOL	This is a live music hall and restaurant that occasionally has a late night dance party. Unfortunately they only do promotions that are associated with live music which eliminates PPZ.

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VENUE	NEW TO PPZ?	AVG PAO	REGD CAP	EST. CAP	IN/OUT	CONTRACT STATUS	COMMENTS
Slugger's Sports Bar 3540 N. Clark Chicago, IL 60657 773/248-0055	NO	PAO	NOT THIS SEASON	800	IN/OUT	MARLBORO	This is a sports bar that is great for PPZ after Cubs games. GMR recommends using this bar again next summer but feels that there are better places for events in Fall.
North Beach 1551 N. Sheffield Chicago, IL 60622 312/266-7842	NO	PAO	NO	600	IN	NONE	This is a large dance club with a good PPZ demographic. Unfortunately, management is not interested in running any tobacco promotions.
Nisei Lounge 3439 N. Sheffield Chicago, IL 60657 773/525-0557	YES	AO	NO	125	IN	NONE	Nisei Lounge is a popular bar but is far too small and get much too crowded to effectively run PPZ.
Double Door 1572 N. Milwaukee Chicago, IL 60622 773/489-3160	YES	AO	NO	500	IN	MARLBORO	Double Door is a live music venue that usually has bands that would not suit PPZ. The varying types of bands makes the crowd demographic unpredictable.
Hi-Tops 3551 N. Sheffield Chicago, IL 60657 773/348-0099	YES	AO	NO	412	IN	CAMEL	This is a popular club with a good PPZ demographic. Unfortunately they are a Camel Club.
Raw Bar and Grill 3720 N. Clark Chicago, IL 60613 773/348-7291	YES	N/A	NO	50	IN	NONE	This is a restaurant that does not run promotions and only ID's patrons who order drinks. Additionally it is far too small for PPZ. We do not recommend it.

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VENUE	NEW TO PPZ?	AO/PAO	RECD	CAP.	IN/OUT	CONTRACT STATUS	COMMENTS
Crowbar 1543 N. Kingsbury Chicago, IL 312/413/7000	YES	AO	NO	1000	IN	CAMEL	Crowbar is a popular venue. It is consistently busy with an alternative, Gothic crowd. The demographic is not conducive to PPZ. Additionally it is a Camel Club.
Matilda 3101 N. Sheffield Chicago, IL 60657 773/883-4400	YES	AO	NO	200	IN	NONE	Matilda is a non-smoking venue.
Exodus 3477 N. Clark Chicago, IL 60613 773/348-3998	YES	AO	NO	100	IN	NONE	Exodus is a small live reggae bar with no room to set up and a demographic that is not consistent with PPZ. It would not be a good venue for PPZ.
Red Dog 1958 W. North Ave. Chicago, IL 60622 773/278-1009	YES	AO	NO	400	IN	CAMEL	Red Dog is a Camel Club and therefore Parliament is locked out of possible promotions. It is a large multi-level dance club with a good PPZ demographic.
Sheffield's 3258 N. Sheffield Chicago, IL 60657 773/281-4989	YES	AO	NO	300	IN	NONE	Sheffield's has tobacco sensitivities and refuses to run any tobacco promotions.
Duke of Perth 2913 N. Clark Chicago, IL 60652 773/477-1741	YES	PAO	NO	250	IN	NONE	The Duke of Perth is a large restaurant much like the Earl of Loch Ness. It is not suitable for PPZ.

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VENUE	PPZ?	PAO	REGD TO CAP	IN/OUT	CONTRACT STATUS	COMMENTS
The Earl of Loch Ness 2530 N. Clark Chicago, IL 60652 773/529-9879	YES	PAO	NO	150	IN	NONE See the Duke of Perth.
Wild Hare, Ltd. 3530 N. Clark Chicago, IL 60613 773/327-4273	YES	AO	NO	150	IN	NONE Wild Hare is a small live reggae bar that does not have a consistent PPZ crowd. Additionally it is far too small and gets too crowded to execute a PPZ effectively.
The Wrigleyville Tap 3724 N. Clark Chicago, IL 60613 773/528-4422	YES	AO	NO	200	IN	NONE The Wrigleyville Tap would be a great venue for game days, but they do not do any kinds of promotions.
Monsignor Murphy's 3019 N. Broadway Chicago, IL 60657 773/348-7285	YES	AO	NO	70	IN/OUT	NONE This venue is far too small for PPZ. Additionally, they don't do tobacco promotions.
Simon's Tavern 5210 N. Clark Chicago, IL 60640 773/878-0894	YES	AO	NO	120	IN	NONE Simon's is owned the owner of Nisei Lounge. He will not allow tobacco promotions at Simon's because it gets very crowded and he does not want to disturb the crowd.
P.J. Clarke's 1204 North State Pkwy. Chicago, IL 60610 312/664-1650	YES	PAO	NO	250	IN	NONE This is primarily a restaurant which would not be conducive to PPZ. Additionally, management will not do tobacco promotions.

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VENUE	IN NEW TO PPZ?	PAO	RECD BY	CARS IN/OUT	CONTACT STATUS	COMMENTS
Bar Louie 226 W. Chicago Ave. Chicago, IL 312/337-3313	YES	AO	NO	175	IN	NONE This is an after hours club frequented by other bar employees getting off work. The management has tobacco sensitivities and will not do tobacco promotions.
Green Mill Cocktail Lounge 4802 N. Broadway Chicago, IL 773/878-5552	YES	AO	NO	200	IN	NONE This is an upscale venue that does not run tobacco or liquor promotions.
Fado Irish Pub 100 W. Grand Ave. Chicago, IL 312/836-0066	YES	PAO	NO	400	IN	NONE This is part of a chain of Irish themed restaurant/bars. They have a strict policy against tobacco promotions.
Drink 702 W. Fulton Chicago, IL 60661 312/733-7800	YES	PAO	NO	1000	IN	CAMEL This is one of Chicago's most popular dance clubs with a great PPZ demographic. Unfortunately they're under contract with Camel. I'll keep in touch for future reference.
Joe's 940 W. Weed Chicago, IL 60622 312/337-3486	YES	PAO	NO	1200	IN	LUCKY STRIKE This is a Lucky Strike club which prohibits us from running PPZ there.
Cubby Bear Lounge 1059 W. Addison Chicago, IL 60613 773/476-4436	YES	PAO	NO	1000	IN	LUCKY STRIKE This is a great live music venue and nightclub in Wrigleyville. Unfortunately they are still under contract with Lucky Strike.